

Current issues...

grooming
self-harm cyberbullying
inappropriate content
online reputation
identity theft sexting
radicalisation

wordle.net

**St. James
C. of E. Primary School**

**Online Safety Guidance for
Parents and Carers**

Steve Clarke

Computing & ICT Consultant,

Online Safety Advisor, Babcock 4S



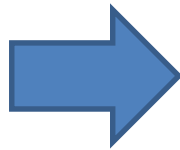
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- [illegible]



Online Safety – a shift in perspective

Reliance on filtering
& removal of
hazards



- Learners managing online risk & developing resilience
- Professionals understanding the “online world of the child”
- All equipped with the skills to make safe and responsible decisions online

WHAT IS DIGITAL RESILIENCE?

A child who is digitally resilient will be able to:

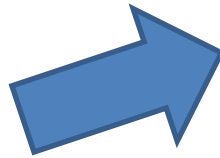
! Understand when they are at risk online

Know what to do to seek help



Learn from experience

Recover when things go wrong



This involves:

- Recognising potentially risky scenarios.
- Understanding how to deal with them.
- Using these experiences to adapt what they do online in the future.

“Digital resilience grows through online use and learned experience”

NSPCC Report
June 2017

44% rise in child sex offences involving the internet in the last year

Online child sex offences: the statistics

Recent figures show:

- 5,653 child sex crimes committed against children in 2016/17 had an online element²
- increase of 44% from 2015/16³
- 13 was the most common age of the targeted child (where recorded)
- nearly 100 offences were committed against children 10 and under
- the youngest child recorded was 3 years old.

<http://tinyurl.com/yaebk72v>

YOLO! How many do you know?

99

Parents out of room

FOMO

Fear of missing out

KMS

Kill myself

WTPP

http://home.bt.com/tech-gadgets/quiz-how-well-do-you-know-internet-slang-11364135427201?utm_content=bufferc037a&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

Want to trade pictures?

MIA

Bulimia

(L)MIRL

Let's meet in real life

ASL(P)

Age, sex, location, photo

GNOC

Get naked on camera

KNOWLEDGE

Many children pick up technology quickly



WISDOM

Understanding how to behave in a virtual world



https://thinkuknow.co.uk/parents/Romeo_and_Juliet/



The world changes. Children don't.

Our new film highlights the ongoing need to talk to our children about sex, relationships and the internet.



**What are the risks
online?**



Conduct



Behaviour

of teenagers have posted information online they later regretted ³

- ① Digital footprint
- ② Respect and manners
- ③ Who can view their content?
- ④ Keeping their personal information safe

Girls face an intensification of the 'image-focused' pressures that exist in the offline world

...Getting an acceptable number of 'likes' and positive comments was very important and they put a lot of effort into curating their online image. 'Selfies' and other images were an important way of portraying their identity, but putting stuff up about their interests, hobbies or passions was less usual, as they did not want to mark themselves out as different, or push the boundaries of social norms.

The pressures on boys are more about acting 'tough' or being 'laddish'

While some boys did post selfies, this was less common than with girls. Boys appeared to be subject to pressures around testing boundaries, and social media seemed to provide a space where male friendship groups might act more 'tough' and rude than they would in real life. This was enhanced by the fact that many of them participated in large group-chat functions on social media, through services like Facebook messenger and WhatsApp.

“Life in Likes” Children’s Commissioner Report

- Explores the effects of social media on **8-12** year olds
- When children get to **Year 7** children find social media increasingly hard to manage:
 - Need for social validation
 - Anxiety about their online image
 - Social pressure to be constantly connected
 - Concerns over ‘sharenting’



<https://www.childrenscommissioner.gov.uk/publication/life-in-likes/>

“Life in Likes” Recommendations

- Digital literacy education needs broadening, with a focus on the primary to secondary transition
- Increase parental understanding about how children’s use of social media changes with age
- Social media companies need to recognise the needs of under 13s who use their services








Content



Concerns

of children worry about coming across pornographic, violent or other unsuitable content

3

- 18 Adult or illegal content
-  Hurtful and harmful content
-  Reliable information
-  Illegal downloading

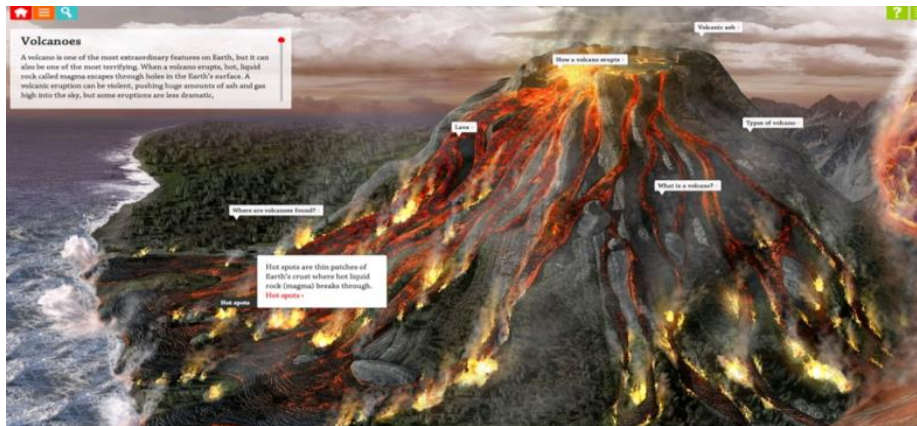
Safe searching

- Uses Google Custom Search with Safe Search functionality





What do you want to find out?



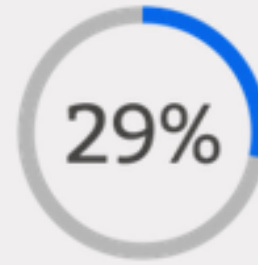
- Effective, engaging online encyclopaedias
- Support independent research & learning

<https://www.q-files.com/>





Contact



Relationships

of the online friends of children aged 12 to 15 are not personally known to them³



Online friends



Privacy settings



Grooming



Online bullying

<http://youtu.be/RHgXOCDVWOw>



- The internet was used as a gateway by offenders to commit more than 3,000 sex crimes against children last year
- The offences...included sexual assaults, grooming victims before meeting them, inciting children to take part in a sex act and over 100 rapes during 2015/16.
- Most victims were 13 year olds (535), but there were 272 victims under 10

<https://www.nspcc.org.uk/what-you-can-do/events/how-safe-conference-2016/>

BECKY - aged 10

D.O.B:
2nd Feb 98



Address:
32 London Rd,
Ketterley, KL22 8LG

Phone number:
0778809932

Email address:
XBecky_is_a_starX@
hotmail.co.uk



Likes:
My friends, my family,
laughing, hanging out
in park with my friends,
eating pizza, my skool
- Mayville Rocks!!

Dislikes:
Sprouts, cryin', people
who says mean stuff,
the dark, anything scary!

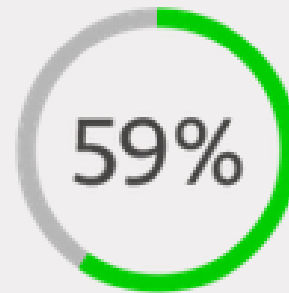
Music:
McFly - best band ever!!!

Films:
High School Musical,
Juno, Kungfu Panda
Hairspray! (I love films)



Commercialism

- £ Advertising
- 📱 In-app purchases
- ✕ Pop ups
- ✉ Spam



Privacy

of apps send information about the device and user habits to a third party¹

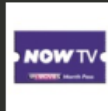
Earn diamonds



Now TV Entertainment Pass: Try it for £6.99 a month

158

\$ | Complete a quick action.



NOW TV from Sky - Free 30 day trial

118

FREE | Complete a quick action.



Watch the Walking Dead: Road to Survival Video!

1

FREE | Watch a video



Sign Up for Wowcher - Your One Stop Shop for Daily Deals!

9

FREE | Sign Up Now!



Vistaprint - Get 100 FREE business cards!

277

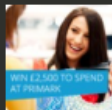
\$\$ | Make a purchase



Get 25% off a customised photo mug with Vistaprint!

277

\$\$ | Make a purchase



Win £2,500 to Spend at Primark!

15

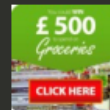
FREE | Complete a quick action.



Prove your brainpower: Answer 10 questions and get your reward!

1

FREE | Complete a quick action.



Subscribe for the chance to win £500 in ASDA vouchers!

118

\$ | Complete a quick action.



Visit Tapjoy.com for a Huge Payout!

1

FREE | Check it out!

MONITORING & RESTRICTING ACCESS

Family Agreements from Childnet

<http://www.childnet.com/blog/family-agreement>



Internet Service Provider (ISP) Filtering

- What parental controls does your ISP provide?
 - Big four ISPs; BT, Talk Talk, Virgin & Sky



Look out for this →



Babcock 4S

www.internetmatters.org

What are your children doing online?

Learn more about the activities, technologies and sites they may be visiting



BROADBAND



DEVICES



ENTERTAINMENT



GAMING



MOBILE

To protect a specific device for your family, click on the icon and follow our simple step-by-step guide.



apps guide for parents



Share

Tweet

Mail

Although child-friendly apps can make using the internet a more accessible and enjoyable experience, the thousands of apps available for different types of phone mean it's important to make sure children use appropriate ones.



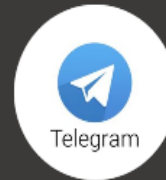
Chat and Play

The app offers a virtual world that might be appealing to children due to its cartoon-like customisation. You can create your own avatar as well as customising your own chatroom.



Skype

Skype allows you to connect to other people on the Internet connect allows the transfer of files.



Telegram

Telegram is an app available on both mobile and desktops, allowing free and safe messages for the sender. The app encrypts messages and gives you the ability to destroy them if unwanted.



Viber

You can make free-of-charge calls and send messages to other people's phone numbers or other people's telephone numbers.



WeChat

WeChat is a voice and text messaging app with location and Bluetooth functionalities. WeChat



Whatsapp

Free-of-charge, images and video

as a parent to keep them as safe as possible.



[READ THE GUIDE](#)



[READ THE GUIDE](#)



[READ THE GUIDE](#)



[READ THE GUIDE](#)

E-safety advice and 'how-to' guides

Facebook Privacy Checkup tips



Learn more about Musical.ly app



Facebook Messenger safety guide



<http://ourpact.com/>



FEATURES

SUPPORT

CONTRACT FOR PARENTS &
KIDS

APPS REARRANGING
SOLUTION

IOS PARENTAL CONTROLS

APP BLOCKER

INTERNET BLOCKING

BLOCK SOCIAL MEDIA

CHILD DEVELOPMENT

PARENTAL TIME LOCK

HOUSEHOLD CHORES

PRESTIGE

Recognise these? 13+

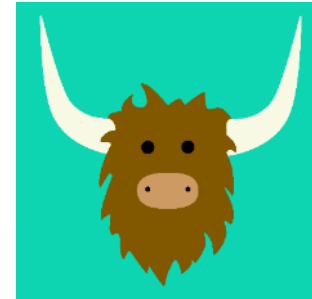


musical.ly

Chesponsal67X



Talk to strangers!



A risky business?

- Chatting with strangers



- Sharing a location



- Sharing information

- Online bullying



- Hiding content



- Spending money



Dc

Location Sharing



Virtual world meets real world

nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/pokemon-go-parents-guide/

+

Pokémon Go: a parent's guide **Tips and advice for keeping children safe on** **Pokémon Go**

Pokémon Go is a game where you collect and trade cute creatures called Pokémon (Pocket Monsters).

It's one of the first popular games to use "augmented reality" - a kind of cross between real life and an online world. The game makes it look like Pokémon appear in real life places by using the GPS and camera on your phone.

It's already become a craze in Australia and America, and has made it's way into the news across the world.

Here, we'll take you through what you need to know about the game and how you can help keep children using the app safe.





Pokémon Raids



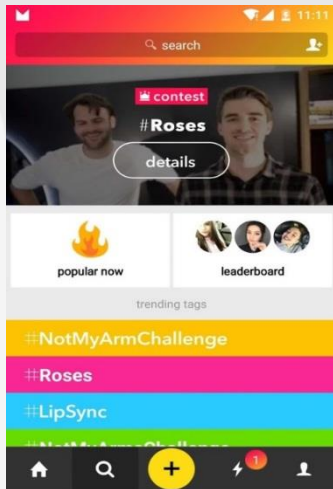
- Pokémon Raids are battles where up to 20 Pokémon Trainers meet up in one real-life location, to defeat more powerful Pokémon called Raid Bosses, in order to win rewards
- This means that players, who do not necessarily know each other and may not be the same age, will be brought together to battle

<https://www.net-aware.org.uk/news/pokemon->

When Vine, Instagram & Youtube meet Karaoke...



Musical.ly



- A social network for creating & sharing 15-second clips, featuring users lip-synching or dancing to pop songs

Risks include:

- Inappropriate language & content
- Strong linkage to other social networking sites
- Privacy risks if profile is public

<http://parentinfo.org/system/files/attachments/Musical%20ly%20Parent%20Guide.pdf>

Sexting/Nudes/Naked selfies

Images or videos generated...

- by children under the age of 18, or
- of children under the age of 18 that are of a sexual nature or are indecent

- Source: 'Sexting' in schools: advice and support around self-generated images - What to do and how to handle it, Sharon Girling

Sexting has become "normal" among teenagers. (NCA)



ITV News
@itvnews

Follow

'Sexting guide' for parents launched
[itv.com/news/2015-06-1...](http://itv.com/news/2015-06-15/nca-launches-sexting-guide-for-parents/)



RETWEETS
20

FAVORITES
10

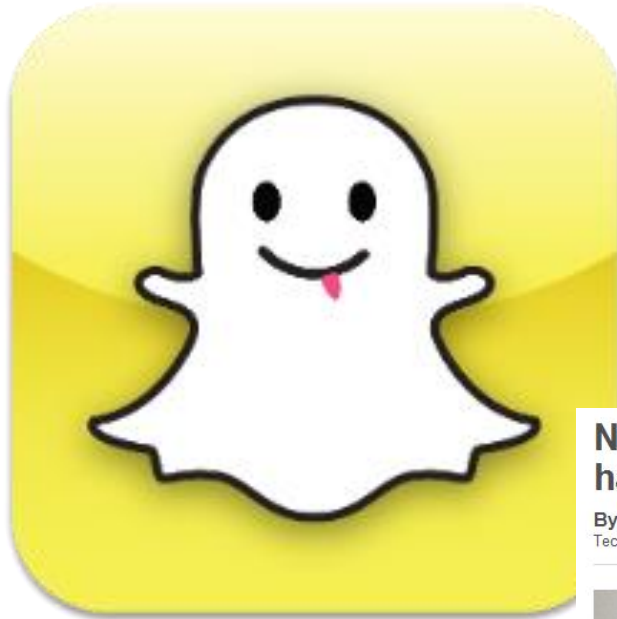


5:30 AM - 15 Jun 2015

<http://www.itv.com/news/2015-06-15/nca-launches-sexting-guide-for-parents/>



SnapChat



SnapHack



SnapHack Pro for
Snapchat - Scre... 12+
DAP Logic >

★★★★☆ (6)

\$0.99

Nude 'Snapchat images' put online by hackers

By Dave Lee
Technology reporter, BBC News

vs

Related



Snapchat messages are meant to "disappear" after a short time

Explicit images believed to have been sent through messaging service Snapchat were reportedly put online, with threats from hackers to upload more.

Users who had been accessing the service via a third-party app, and not the official Snapchat app, had their images intercepted.

Related Sto

Snapsaved.cc
admits Snapc
Snapchat hac
....

Location sharing: Snap Maps



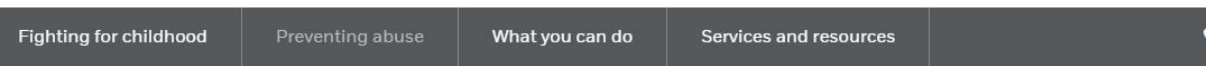
There are three location settings to choose from:

- **Ghost Mode:** you are the only person who can see your location on the map. Within Ghost Mode you can still see the locations of your friends but they will be unable to see you.
- **My Friends:** means that all of your contacts on Snapchat can see your location.
- **Select Friends:** allows users to look through their friend list and then decide which of their friends they want to be able to view their location.

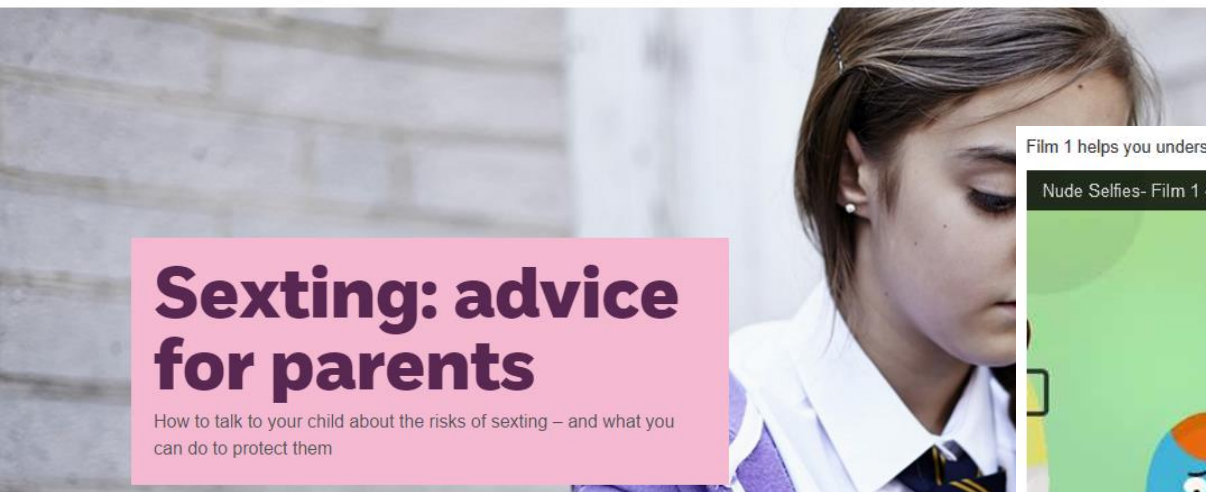
Nude Selfies videos for parents

NSPCC

EVERY CHILDHOOD IS WORTH FIGHTING FOR



[Home](#) | [Preventing abuse](#) | [Keeping children safe](#) | [Sexting: advice for parents](#)



Film 1 helps you understand the reasons why young people create and share nude or nearly nude images.



Film 2 helps you learn about effective strategies for talking to your child about nude or nearly nude images.

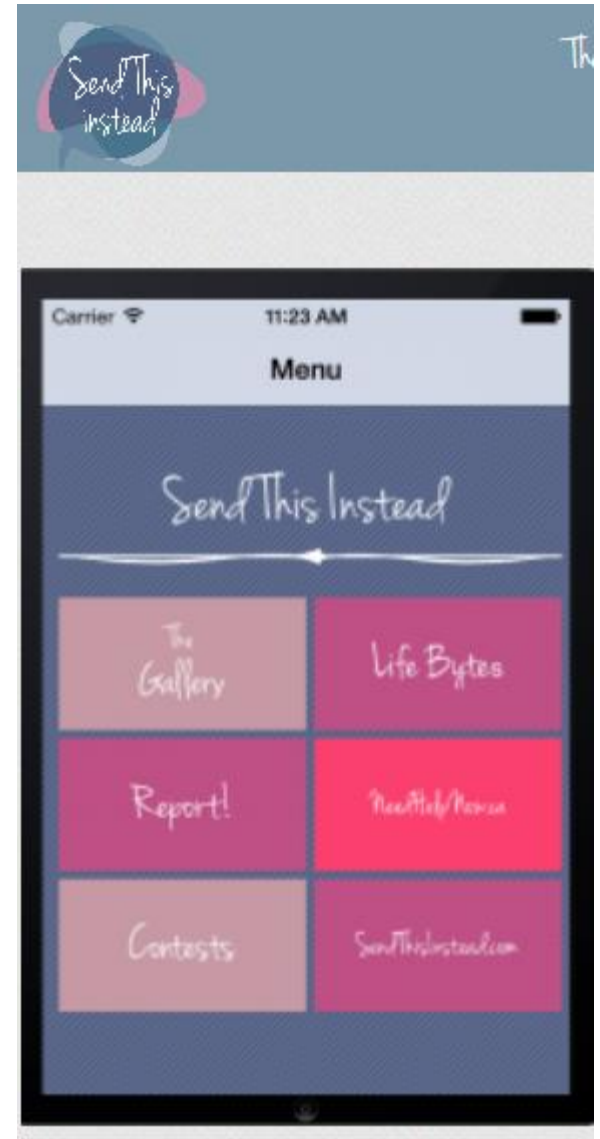


<https://www.thinkuknow.co.uk/parents/Nude-Selfies-What-parents-and-carers-need-to-know/>



What is Zipit?

Zipit is ChildLine's first ever app, available for Android, Apple and BlackBerry smartphones (and iPod touch). It's free to download.



ONLINE GAMING

Video Games

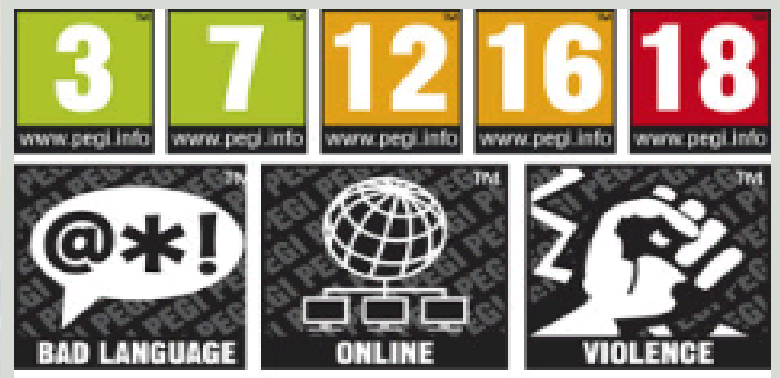
Graphic **violence**

Language

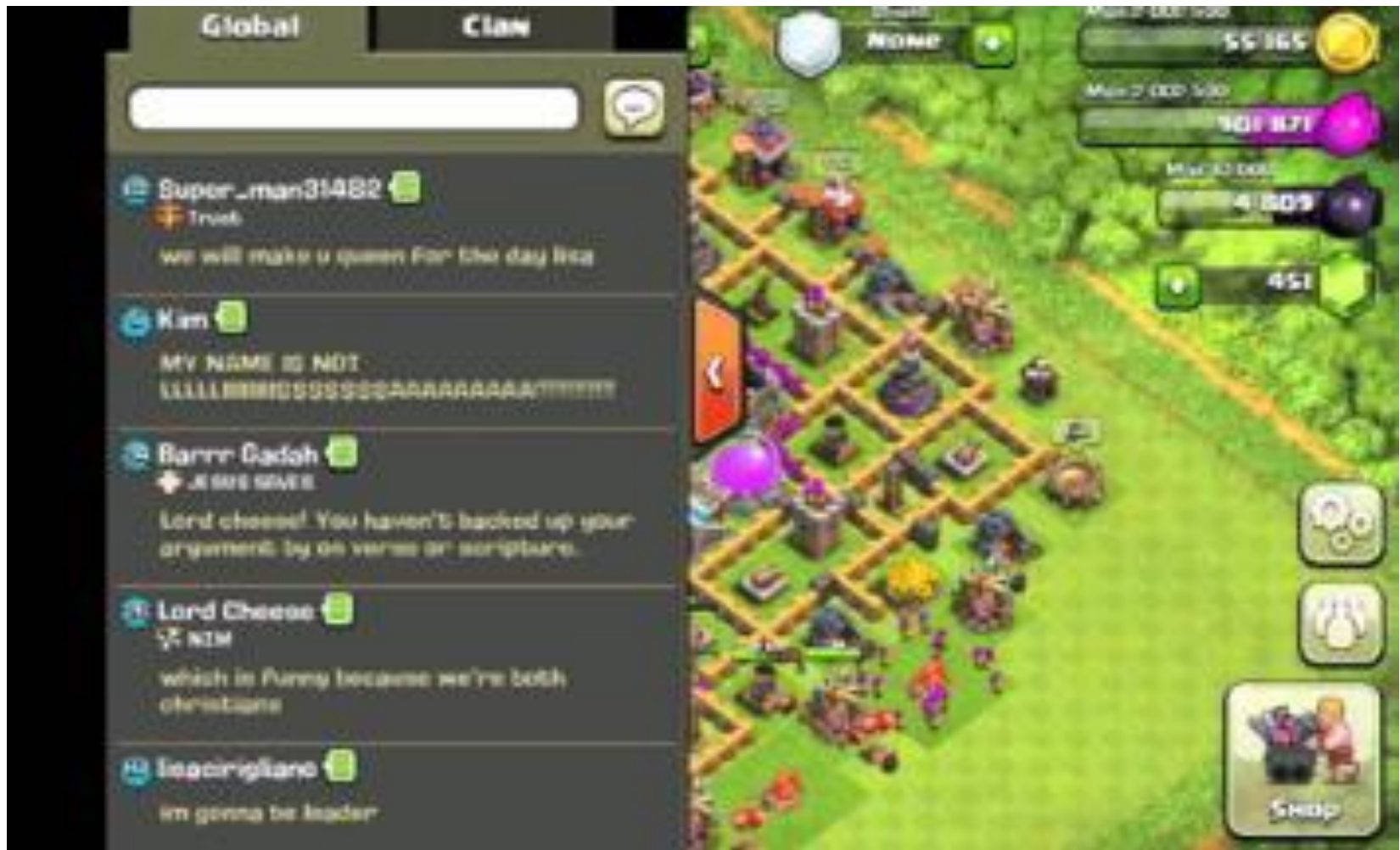
Online **communications**

Addiction

Behavioural changes



<https://parentzone.org.uk/article/my-child-addicted-online-gaming>



Social aspect built into many apps

<https://parentzone.org.uk/article/clash-clans>



LATEST

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HOME > LATEST > REVIEWS > GAMES REVIEWS > CLASH OF CLANS

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RESEARCH &
REPORTS

REVIEWS





Stampy

stampylonghead ✓

Home

Videos

Playlists

Channels

About



Stampy - Youtube Channel Trailer



Babcock 4S

<https://www.net-aware.org.uk/networks/twitch/>

Is content on Twitch suitable for 8 to 12 year olds?

36% of reviewers reported seeing content that might be unsuitable for children aged 8-12 on this site. Here are the types of inappropriate content that they reported:

Sexual



Low Risk

Violence and hatred



Medium Risk

Bullying



Medium Risk

Risks associated with online streaming

- Live broadcasts of bullying
- Live broadcasts in school or in school uniform
- Inappropriate material (sexual, extremist)
- Contact
- Location sharing



ONLINE BULLYING

Number of children contacting ChildLine with concerns about online bullying has risen

Incidents reported yearly of online bullying have more than doubled since 2013

The charity has also seen a rise in concerns about self-harming

For the first time in the charity's history, more counselling took place online (59%) than by telephone (41%).

90% of young victims do not inform adults of online bullying issues

Girls are twice as likely to experience cyberbullying

Over 40% of all UK secondary or high school children have been bullied online and one in four have suffered repeated incidents

Cyberbullying – Let's Fight it Together



Is it worse than traditional bullying?

- can be 24/7, invading home and personal space
- can reach very large audiences rapidly
- can be anonymous



Warning signs

- Poor school performance
- Social exclusion
- Isolation
- Melancholy
- Low self-confidence
- Low self-esteem
- Depression
- Self harming



Who is doing the bullying?

Instagram moves to stop the trolls

The new feature will let anyone create a list of words that you consider offensive or inappropriate...Then afterwards, comments that feature those words will be hidden from your posts.



http://www.huffingtonpost.com/entry/instagram-is-tackling-hate-speech-the-way-twitter-should_us_57f3ecbde4b03d61445c745a?section=us_technology

<https://www.bbc.co.uk/iplayer/cbbc/episode/b09g7x9t/creeped-out-series-1-3-trolled>



If you had a chance to do something totally anonymously, and no one would ever find out, just how far would you push it? Sam has a promising future ahead of him at school but his anonymous posts on the school social media site could be his downfall.



www.anti-bullyingalliance.org.uk

Cyberbullying - how to keep your child safe online



- Download this [ABA guidance](#) for parents and carers on cyberbullying
- Talk to your child about who they're talking to online and encourage them to think before talking to people they don't know in person
- Try to understand and guide your child's online behaviour - negotiate and establish boundaries and discuss sensitively the issues around the concept of 'friends'
- Familiarise yourself with the social networking sites and chat programmes your child uses. Find out more about its build-in safety functions and how they can be contacted within the service



RESOURCES



SAVE the DATE

Safer Internet Day

2018 | Tuesday
6 February

www.saferinternetday.org



European
Commission





#ItStartsWithUs

Digital 5 A Day Campaign

- **Digital 5 A Day** campaign gives children and parents easy to follow, practical steps to achieve a healthy and balanced digital diet
- It seeks to promote a positive relationship with technology rather than relying on restrictions

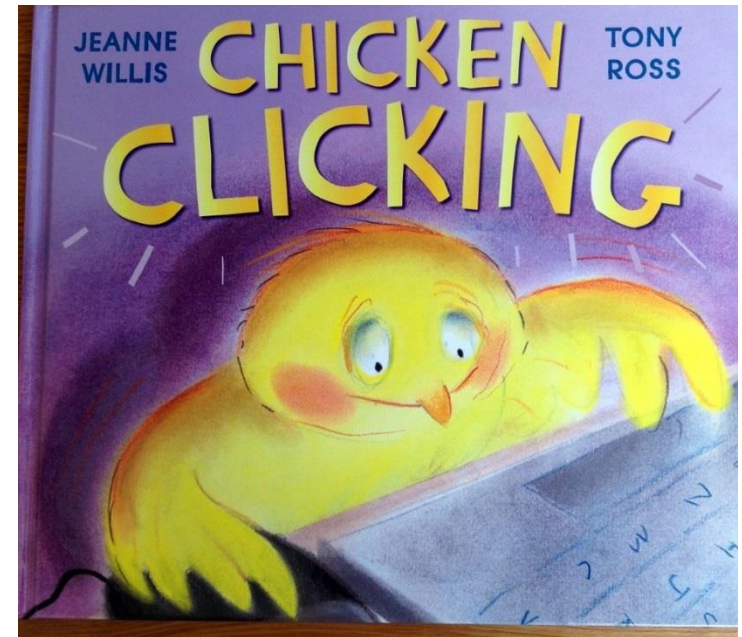


<https://www.childrenscommissioner.gov.uk/2017/08/06/how-a-digital-5-a-day-can-help-children-lead-healthy-online-lives/>

<https://kentesafety.wordpress.com/2017/08/08/childrens-commissioner-launches-digital-5-a-day-framework-suggestions-for-educational-settings/>

Online Safety Books

- Digiduck's Big Decision
- Chicken Clicking
- Penguinpig
- The internet is like a puddle
- Webster's email
- Webster's Bedtime
- Webster's Friend
- Dot
- It's a book
- When Charlie McButton Lost Power
- Little Bird's Internet Security Adventure



<http://tinyurl.com/y8qzffkp>

Online Reputation Checklist from Childnet

<http://bit.ly/2ssQ2ea>

- Designed for children to encourage them to think about managing & maintaining their online reputation



Cybersense App

The app is aimed at children aged between 8-10 to help them think about what they would do if they were faced with different situations online;

E-safety app for parents & children

Approach difficult to talk about issues with our collaborative app.

[DOWNLOAD APP NOW >](#)



The image shows a tablet displaying the Cybersense app interface. The app is designed for collaborative use between parents and children. The screen is divided into two main sections: a red 'Parent' side and a blue 'Child' side. The 'Parent' side contains four vertical cards with prompts: 'Click on the advice', 'Speak it', 'Share the advice with friends', and 'Tap your answer'. The 'Child' side contains four vertical cards with prompts: 'Click on the advice', 'Speak it', 'Share the advice with friends', and 'Tap your answer'. A central area between the two sides contains a large text box for discussion. The app is branded with the 'cybersense' logo at the top, which includes a green speech bubble icon with a lightbulb and a blue speech bubble icon with a gear. The tablet is shown in a pink frame.

<http://www.ceop.police.uk/#n>



The banner features a dark blue header with the CEOP Command logo on the left, which includes the text 'A National Crime Agency command'. To the right of the logo is the text 'CEOP Command'. Further right are Facebook and Twitter social media icons. On the far right of the header is a red button with the text 'Advice.. Help.. Report..' and a 'CLICK CEOP' logo. Below the header is a navigation menu with links: Home, About CEOP, Media Centre, Education, Publications, Partners and Supporters, Recruitment, and Contact us. The main body of the banner is a light blue area with a line-art illustration of a laptop, a magnifying glass, a CD, and a power plug. The laptop screen displays the 'CLICK CEOP Internet Safety' logo. A dark blue banner at the bottom of the main area contains the text 'For advice, help or to make a report visit our safety centre'.

CEOP Command

Home About CEOP Media Centre Education Publications Partners and Supporters Recruitment Contact us

Advice.. Help.. Report..

CLICK CEOP
Advice Help Report

For advice, help or to make a report visit our
safety centre

<https://www.thinkuknow.co.uk/parents/>



Protecting your children from abuse online

I need to report an incident

> I need to report an incident

I'm concerned about my child

> I'm concerned about my child

I'd like to understand more about keeping my child safe

> I'd like to understand more about keeping my child safe

OWN IT

www.bbc.com/ownit

**"I WANT SOMEONE
TO STOP
MESSAGING ME"**

"Someone I barely know keeps IM'ing me."

**"AN APP
JUST CHARGED
ME!"**

"I think I've paid money in an app."

**"I'M WORRIED
ABOUT MY
FRIEND"**

"My friend has posted a worrying status."

**"THE GROUP CHAT
HAS TURNED
NASTY"**

"One person is being picked on."

How you can help...

Stay involved

- Keep talking and stay interested in what they're doing. Don't be afraid to bring up challenging issues.

Stay safe on the move

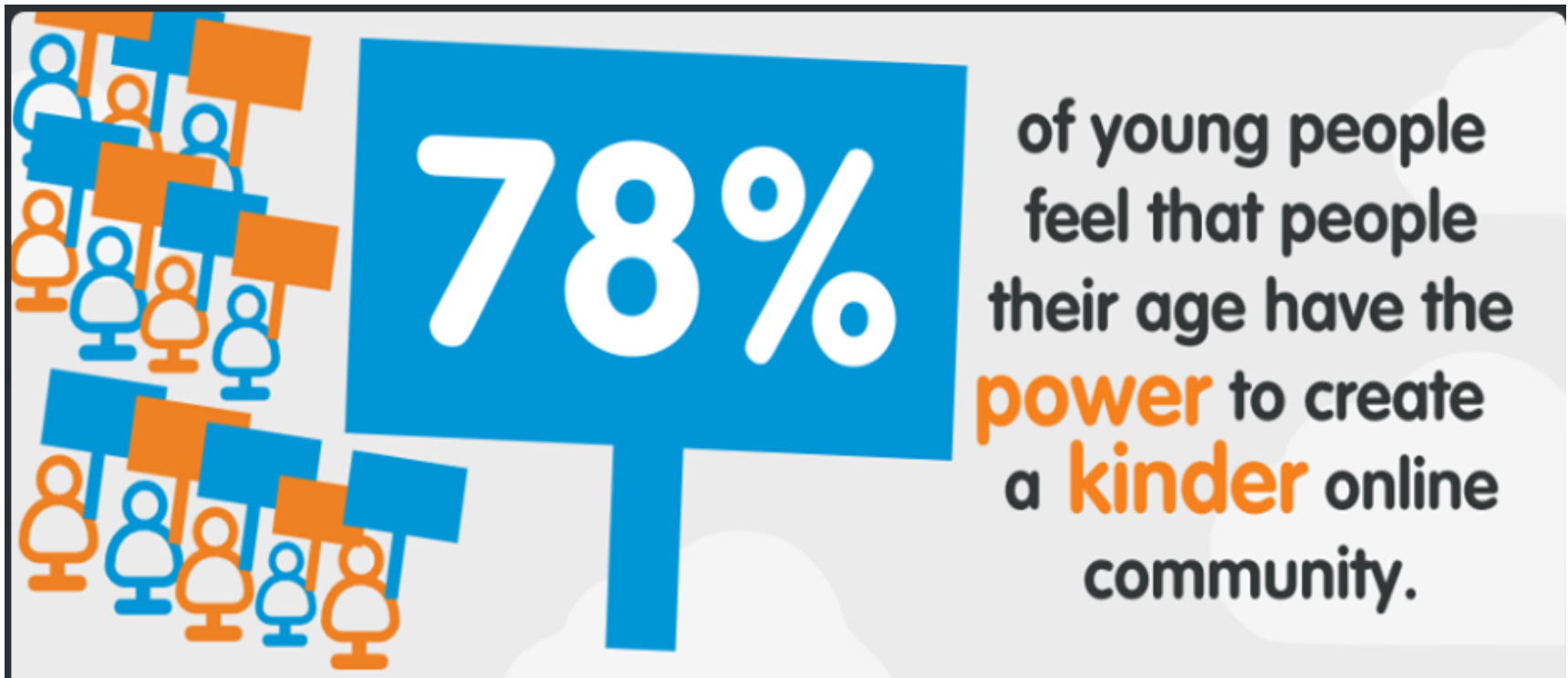
- Use safe settings on all mobile devices

Keep their information private

- Set privacy settings on social networking sites

Be responsible

- Talk to your child about being responsible when they're online. Children often feel they can say things online that they wouldn't say face-to-face.



Childnet @childnet · Jun 1

Let's harness the power of youth to transform #esafety in schools! Blog: childnet.com/blog/best-prac...
#dlchat pic.twitter.com/JHv5xq0e2c

Source: <http://www.childnet.com/blog/best-practices-using-peer-education-to-transform-e-safety-in-schools>